

**EAST CENTRAL UNIVERSITY  
FAMILY AND CONSUMER SCIENCE - B.S.  
RETAIL MERCHANDISING CONCENTRATION  
0241/UG07-UG14**

Advisor \_\_\_\_\_

Student's Name \_\_\_\_\_ ID No. \_\_\_\_\_

**DEGREE CHECK INCLUDES CURRENT ENROLLMENT**

Checked by _____ Date _____ Required: 124 total hours _____ completed 30 hrs @ ECU _____ completed (15 of last 30 must be at ECU) _____ 60 hrs @ Sr College _____ completed 40 hrs upper level _____ completed HS Curricular Req ___ met ___ not met	Work in progress _____ 2.0 minimum required in the following areas: ECU Avg _____ Rtn Avg _____ Major Overall Avg _____ Major ECU Avg _____ Minor Overall Avg _____ Minor ECU Avg _____	Work lacking: Major _____ (inc A/C and Related Work) Minor _____ (incl Rel Wk) Prof Educ _____ General Educ _____ Comp Prof ___ met ___ not met Serv Lrng ___ met ___ not met
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**REQUIREMENTS**

**HOURS**

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**I. General Education (45 HOURS)**

6 hours (ECON 2003 and FCS 1513) counted in the Major

Other hours needed **39**

**II. Concentration in Retail Merchandising **60****

**A. Required in General Education 6**

- \_\_\_ ECON 2003 Principles of Macroeconomics
- \_\_\_ FCS 1513 Nutrition

**B. Required Core Courses 12**

- \_\_\_ FCS 1113 Basic Construction Tech
- \_\_\_ FCS 1213 Textiles
- \_\_\_ FCS 1523 Careers in Family & Consumer Sci
- \_\_\_ FCS 4213 Family Relationships

**C. Required Concentration 39**

- \_\_\_ ART 1113 Fundamentals of Art
- \_\_\_ FCS 2193 Retail Merchandising
- \_\_\_ FCS 3013 Consumer Buying
- \_\_\_ FCS 3313 Merchandise Buying
- \_\_\_ FCS 3413 Design, Wardrobe & Image Analysis
- \_\_\_ FCS 3623 Retail Fashion Promotion
- \_\_\_ FCS 3813 Fashion Merchandising Internship
- \_\_\_ FCS 4013 Visual Merchandising
- \_\_\_ FCS 4113 Interm Construction Tech
- \_\_\_ MKTG 3313 Principles of Marketing
- \_\_\_ MKTG 3353 Retailing and eBusiness Mgmt
- \_\_\_ MKTG 3423 Integrated Marketing Comm
- \_\_\_ MKTG 3813 Professional Selling

**D. Required Electives 3**

Three hours elective Family & Consumer Sciences (3000-4000)

**III. Minor (Not Required)**

**IV. Electives **25****

**V. Total Hours Required **124****

**VI. Special Requirements**

“Teachers” or “methods” courses may not be counted in major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution’s general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an Associate of Arts or Associate of Science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.

Students beginning at East Central University in the fall 2007 semester or later who have earned less than sixty-four semester hours are required to take two classes with designated service-learning component. Students transferring to ECU for the first time in the fall 2007 semester or later with sixty-four or more semester hours will be required to take one class with a service-learning component.
