

**EAST CENTRAL UNIVERSITY
MASS COMMUNICATION - B.S.
MASS MEDIA CONCENTRATION
0494/UG15**

Advisor _____

Student's Name _____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____ Required: 124 total hours _____ completed 30 hrs @ ECU _____ completed (15 of last 30 must be at ECU) _____ 60 hrs @ Sr College _____ completed 40 hrs upper level _____ completed HS Curricular Req _____ met _____ not met	Work in progress _____ 2.0 minimum required in the following areas: ECU Avg _____ Rtn Avg _____ Major Overall Avg _____ Major ECU Avg _____ Minor Overall Avg _____ Minor ECU Avg _____	Work lacking: Major _____ (inc A/C and Related Work) Minor _____ (incl Rel Wk) Prof Educ _____ General Educ _____ Comp Prof _____ met _____ not met Serv Lrng _____ met _____ not met
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<u>REQUIREMENTS</u>	<u>HOURS</u>	<u>REQUIREMENTS</u>	<u>HOURS</u>
I. General Education (45 HOURS)			
Hours needed	45	<input type="checkbox"/> MCOM 4123 Post Production <input type="checkbox"/> MCOM 4221 Photography Portfolio <input type="checkbox"/> MCOM 4233 Documentary Production <input type="checkbox"/> MCOM 4313 Advanced Video Production _____ <input type="checkbox"/> MCOM 4323 Ad/PR Campaigns _____ <input type="checkbox"/> MCOM 4712 Professional Internship _____ <input type="checkbox"/> MCOM 4813 Public Relations Writing <input type="checkbox"/> MCOM 4863 Television Studio Production <input type="checkbox"/> MCOM 4981-4 Sem in Mass Comm _____ <input type="checkbox"/> MCOM 4991-4 Ind Study in Mass Comm _____ <input type="checkbox"/> PSCOM 3863 Mass Media and U.S. Politics	
II. Mass Media Concentration			
A. Required in Mass Communication Core	16		
<input type="checkbox"/> MCOM 1733 Introduction to Mass Media <input type="checkbox"/> MCOM 2733 Writing for Media <input type="checkbox"/> MCOM 3343 Digital Publishing <input type="checkbox"/> MCOM 3853 Media Ethics and Law <input type="checkbox"/> MCOM 4611 Senior Portfolio in Mass Comm <input type="checkbox"/> MCOM 4733 Contemp Issues in Mass Comm <input type="checkbox"/> SFA 1000 Cultural Attendance (Must be repeated 2 times)			
B. Required in Mass Media Core	12		
<input type="checkbox"/> MCOM 1713 Introduction to Photography <input type="checkbox"/> MCOM 1813 Introduction to Video Production <input type="checkbox"/> MCOM 2743 News Writing <input type="checkbox"/> MCOM 2753 Audio Production			
C. Required in Mass Media Electives	27		
Select 27 hours from the following:			
<input type="checkbox"/> ART 3943 Graphic Design <input type="checkbox"/> ENG 3143 Introduction to Film <input type="checkbox"/> MCOM 2881-4 Special Studies in Mass Comm _____ <input type="checkbox"/> MCOM 3333 Intermediate Photography <input type="checkbox"/> MCOM 3783 Feature Writing <input type="checkbox"/> MCOM 3823 Advertising <input type="checkbox"/> MCOM 3843 Advertising Copy and Layout <input type="checkbox"/> MCOM 3863 Broadcast News and Announcing <input type="checkbox"/> MCOM 3873 Television Field Production <input type="checkbox"/> MCOM 3893 Public Relations			
		III. Minor (Not Required)	
		IV. Electives	24
		V. Total Hours Required	124
		VI. Special Requirements	
		See catalog for specific requirements.	
		“Teachers” or “methods” courses do not count in the major.	
		The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution’s general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.	
		Students beginning at East Central University in the fall 2007 semester or later who have earned less than sixty-four semester hours are required to take two classes with designated service-learning component. Students transferring to ECU for the first time in the fall 2007 semester or later with sixty-four or more semester hours will be required to take one class with a service-learning component.	
