EAST CENTRAL UNIVERSITY
MASS COMMUNICATION - B.S.
MASS MEDIA
CONCENTRATION 0494/UG18

Advisor _____

Student's Name_____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____   **Work in progress_____**

Required: **2.0 minimum required in the following**   **Work lacking:**
124 total hours _____ completed   **areas:**   **Major _____ (inc A/C and Related Work)**
30 hrs @ ECU_____ completed   **ECU Avg _____ Rtn Avg _____**   **Minor _____ (incl Rel Wk)**
(15 of last 30 must be at ECU) _____   **Major Overall Avg _____**   **Prof Educ _____**
60 hrs @ Sr College _____ completed   **Major ECU Avg_____**   **General Educ ____**
40 hrs upper level _____ completed   **Minor Overall Avg _____**   **Comp Prof ___ met ___ not met**
HS Curricular Req __ met __ not met

REQUIREMENTS   HOURS

I. General Education (44 HOURS)

Hours needed   **44**
Includes recommended Math course--MATH 1413

II. Mass Media Concentration   **55**

A. Required in Mass Communication Core 16
__ MCOM 1733   Introduction to Mass Media
__ MCOM 2733   Writing for Media
__ MCOM 3343   Digital Publishing
__ MCOM 3853   Media Ethics and Law
__ MCOM 4611   Senior Portfolio in Mass Comm
__ MCOM 4733   Comtemp Issues in Mass Comm
__ SFA   1000   Cultural Attendance (Must be
__   repeated 2 times)

B. Required in Mass Media Core 12
__ MCOM 1713   Introduction to Photography
__ MCOM 1813   Introduction to Video Production
__ MCOM 2743   News Writing
__ MCOM 2753   Audio Production

C. Required in Mass Media Electives 27
Select 27 hours from the following:
__ ART   3943   Graphic Design
__ ENG   3143   Introduction to Film
__ MCOM 2881-4   Special Studies in Mass Comm _____
__ MCOM 3333   Intermediate Photography
__ MCOM 3783   Feature Writing
__ MCOM 3823   Advertising
__ MCOM 3843   Advertising Copy and Layout
__ MCOM 3863   Broadcast News and Announcing
__ MCOM 3873   Television Field Production
__ MCOM 3893   Public Relations

REQUIREMENTS   HOURS

__ MCOM 4123   Post Production
__ MCOM 4221   Photography Portfolio
__ MCOM 4233   Documentary Production
__ MCOM 4313   Advanced Video Production _____
__ MCOM 4323   Ad/PR Campaigns _____
__ MCOM 4712   Professional Internship _____
__ MCOM 4813   Public Relations Writing
__ MCOM 4863   Television Studio Production
__ MCOM 4981-4   Sem in Mass Comm_____
__ MCOM 4991-4   Ind Study in Mass Comm_____
__ PSCOM 3863   Mass Media and U.S. Politics

III. Minor (Not Required)

IV. Electives   **25**

V. Total Hours Required   **124**

VI. Special Requirements

See catalog for specific requirements.

"Teachers" or "methods" courses do not count in the major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.