



# Business Administration

STONECIPHER SCHOOL OF BUSINESS



## Careers with a Business Admin. Degree:

- Account Managers
- Bankers
- Chief Executive Officers
- City Managers
- Consultants
- Database Specialists
- Entrepreneurs
- Estate Planners
- Event Planners
- Financial Planners
- Human Resource Managers
- Informational System Analysts
- Management Trainee Managers
- Manufacturers
- Marketers
- Sales Persons
- Market Researchers
- Public Relations Officers
- Publishers
- Realtors
- Training Specialists
- Web Page Developers
- ...and so much more!

## › Bachelor of Science in Business Administration

A Business degree provides the concepts and skills for success in business and for future study. A Stonecipher School of Business degree meets the needs of the highly competitive and ever-changing business world through small classes, personalized advising, quality faculty and world class facilities. Being a Business Administration student at ECU is a rewarding experience for all involved. The courses cover all functional areas of the business environment without sacrificing an awareness of the arts, sciences and humanities. Students learn skills and techniques that can be applied to virtually any industry and can even be used to start a company of their own. The Department of Business Administration brings together five business disciplines with programs leading to a bachelor of science. Concentrations include General Business, Management, Entrepreneurship, Finance and Marketing.

## › Bachelor of Science in Information Technology Management

A Bachelor of Science degree in Information Technology Management (ITM) supports the need for workers who understand the basic functions of management (staffing, organizing, budgeting and control) along with IT functions as it relates to business (software development, change management and network planning). The degree will prepare students to succeed in entry-level positions in the field and advance to the level of Computer and Information Systems Managers where they could be responsible for the development of technology strategies, upgrading technology and securing systems. Students will have the opportunity to earn options in Information Systems, Project Management or Data Analytics.

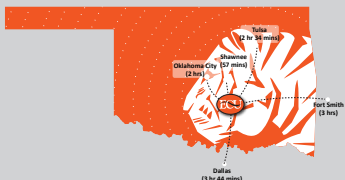


## › Master in Management

The MiM degree targets students whose first degree is outside a business field or who have a degree in a business field but would like to enhance their knowledge of business. The curriculum is designed to provide an innovative, high-level, focused program in response to employer needs for managerial-level employees with a sound knowledge of business theory and practices. Students admitted to the program are not required to complete "leveling" courses as required by traditional MBA programs. The program is designed to be completed in 12-24 months.

## \$ How Me the Money!

Graduates with a Business Admin degree typically earn between \$46,000 and \$68,000 for entry-level jobs. As a college graduate, you can earn an average of 75% more than those with only a high school degree, per *The Chicago Tribune!* (NACE 2021 Salary Report)



East Central University  
1100 E. 14th St.  
Ada, Oklahoma 74820

[www.ecok.edu/busadmin](http://www.ecok.edu/busadmin)  
580-559-5274

Campus Tours:  
[ecok.edu/take-a-tour](http://ecok.edu/take-a-tour)  
580-559-5628  
[ecutiger@ecok.edu](mailto:ecutiger@ecok.edu)



# Department of Business Administration

> What Does It Mean To You?

## A Future Full of Opportunity



**Taylor Morrison**  
Business Administration,  
Marketing 2013  
Specialist Project Mgr  
AT&T (June 2013 – present)

I wouldn't be where I am today without the Stonecipher School of Business. Dean Godwin and former President John Hargrave, were my connections to getting hired on at AT&T straight out of college. The small classes had a huge impact on my college education because my professors knew me on a first-name basis. The School of Business offered so many great opportunities to expand my knowledge and help me understand what "real life" was going to be like after I graduated.

I graduated from the Stonecipher School of Business in May 2013, and have been working for AT&T since. Working for a corporate company can be a challenge, but it has been a great experience and I continue to learn every day. My job has flexibility, great benefits and a lot of opportunities for advancement. I enjoy coming back to ECU and speaking to Dean Godwin's Leadership classes about my career and my journey from a college student to a successful, working individual.



**John Fritz**  
Business Administration,  
Management 2013  
Managing Partner - Stone  
Search & Campaign  
Strategist Director - NVF  
Partners

The School of Business at ECU is one of the best programs in the state. They encourage you to capitalize on your strength. The faculty is gifted at spotting talent in everyone and advises each person effectively into a concentration that suits them well. Dean Godwin brings real world leadership experience to ensure a well-run program. I encourage any person pursuing a business education to enroll into this school and watch how many doors will open for you with such an incredible and diversely marketable degree.

I cannot express enough how much my management degree from ECU has prepared me for the entrepreneurial journey I embarked upon following graduation. Because of what I learned in Strategic Planning courses, Management, Finances, and Marketing, I've been blessed with opportunity to oversee the strategy and finances in 10 states of a presidential campaign among other state and federal offices. I've also launched and manage four service-oriented companies domiciled in Oklahoma and Nevada with one company providing services nationwide and each company now operates 100% debt-free. I'm excited to speak about my degree everywhere I get a chance and the impact IT had on my life already. From my heart, thank you East Central University.



**John Gaines**  
Business Admin, 2011  
Business Operations  
Program Planner

By choosing to study business at the Harland C. Stonecipher School of Business, I made the right investment. I never imagined that I would be where I am today, however, I do know for sure that I would not be where I am today if it were not for the Stonecipher School of Business. I am currently working for the Boeing Company in Seattle, WA, as a project manager and I run my own small business. I have been able to experience success in both. My time at the SSB equipped and prepared me with tools to be successful in business and in life. I am forever grateful for the relationships that I developed and the knowledge that I gained while attending ECU's Stonecipher School of Business. GO TIGERS!



## Business Administration

**Dean:** Wendell Godwin,  
Stonecipher School of Business  
**Chair:** Dr. Michael Scott  
**Degree:** BS in Business Administration  
BS in IT Management  
Master in Management

**Certificates in Business:** 8

**Faculty:** 18 full-time

**Organizations:** 7

**Scholarships:** 25+

**Location:** 348 CBCC



## ECU at a Glance

**Undergraduate Enrollment:** 3,000

**Undergraduate Majors:** 70+

**Student to Faculty Ratio:** 13 to 1

**Average Class Size:** 22

**Faculty with PhDs:** 65%

**States Represented:** 28

**Countries Represented:** 30+

**Year Founded:** 1909

**Campus Size:** 140 Acres

**Area Location:** Ada, Oklahoma



## Tiger Spirit

**Mascot:** Roary the Tiger

**School Colors:** Orange & Black

**Student Organizations:** 60+

**Athletics:** NCAA Division II

Men's:      Football      Cross Country  
                Baseball      Track & Field  
                Basketball

Women's:    Basketball      Soccer  
                Volleyball      Cross Country  
                Softball      Track & Field



## We educate and empower students to understand and transform our world.

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