



5050 - Global Business Certificate

Required Classes – 24 Credit Hours (8 Courses):

BUCOM 3133	Business Communications and Report Writing
BUS 4103	International Business*
BUS 4983	Seminar: European Economics*
MGMT 3013	Principles of Management
MGMT 3043	Human Resources Management
MGMT 3103	Organizational Behavior*
MGMT 4623	Leadership
MKTG 3423	Integrated Marketing Communications*

Elective Classes – 6 Credit Hours (2 Courses):

BUS 4213	Business Ethics
BUS 4981	(SL)Seminar: International Team Project*
COMM 2253	Communications in the Workplace
HIST XXX3	General Education Course – European Culture*
MIS 3433	Management Information Systems
MKTG 3313	Principles of Marketing

***Course taken at the University of Limoges in France (Fall)**